

LaTarzja Henry
Executive Dir. for Communications

LaTarzja Henry is a public relations and corporate communications professional specializing in integrated communications. She is the Executive Director of Communications for Charlotte-Mecklenburg Schools, which is the second-largest school district in North Carolina and serves more than 136,000 students. Henry's specialties include issues management, crisis communications and media relations. She leads an award-winning team that comprises the district's cable station, the department of volunteers and partnerships, media relations and community relations. Communicating to key audiences via print, Web and other electronic media, and managing a team that fielded more than 3,000 media inquiries last year, Henry understands the value of responsiveness and positive positioning.

Henry is a native of Richmond, Virginia. She holds a bachelor's degree in communication studies from Hampton University and a master's degree in communications from the University of North Carolina at Charlotte. Henry is a member of Delta Sigma Theta, Inc. and serves on the boards of Charlotte Concerts and Women Executives. She is also a volunteer with Girl Talk Foundation, Inc.